

Western Kentucky University TopSCHOLAR®

WKU Archives Records

WKU Archives

11-20-1987

UA68/13/4 The Link

WKU Journalism

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Journalism Studies Commons](#), [Mass Communication Commons](#), and the [Public Relations and Advertising Commons](#)

Recommended Citation

WKU Journalism, "UA68/13/4 The Link" (1987). *WKU Archives Records*. Paper 3242.
http://digitalcommons.wku.edu/dlsc_ua_records/3242

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact connie.foster@wku.edu.

Link

Public Relations • Journalism • Advertising • Photojournalism

— News from the Department of Journalism, Western Kentucky University, Bowling Green, KY 42101 —

MOUNTAIN PEOPLE'S WORKSHOP HELD

The photojournalism program held its annual Mountain People's Workshop in Liberty, Kentucky. It consisted of the most prestigious faculty ever. The faculty was made up of: Jack Corn of the Chicago Tribune, Tom Hardin of the Louisville Courier Journal, Bradley Clift, this years National Newspaper Photographer of the Year from the Hartford Current, and Joanna Pinneo, third place Magazine Photographer of the Year and photojournalist for the Southern Baptist "Commission" magazine. There were 26 shooters in all at the Mountain People's Workshop.

PRO-AM DAY SUCCESS

The public relations professional amateur day was held Nov. 18, in Louisville, Ky. The program used a professional in the public relations field by matching him/her with an amateur for the day.

The professional went through the routines of the day and the student tried to learn something about the practitioners trade.

The day ended with a meeting in the clubhouse of Churchill Downs for both the Kentucky Blugrass Chapter of PRSA and the respective students and amateurs.

CONSULTANTS CONTINUE

Leaving for personal reasons, Brian Douglas, the former director of Kentucky Consultants, has turned the organization over to Mark Gibson, Steve Ferry and Tammy Owens.

The agency started in the spring of 1986 with the publication of the Navigator, and has since grown into a four-publication agency with the recent addition of Navistar's Financial Quarterly Times.

The agency will continue to grow as it enters its second year of operation.

"The students need to realize the great opportunity Kentucky Consultants is providing. It offers some of the best hands-on experience at Western," said Tammy Owens, the agency's copy coordinator.

"You can see a part of the real world in the agency--it's the short step before professionalism," said Steve Ferry, the creative director of the agency.

Kentucky Consultants Advisor Dr. Robert Blann, has taken a more active role since Douglas' exit. With the help of Dr. Blann and the dedicated Consultants staff, the agency intends to explore new avenues in designing and publishing for their respective clients.

PRSSA WORKSHOP

PRSSA will hold its Chapter Development Workshop in the Faculty House Nov. 21, from 9:00a.m. to 12:00p.m. The workshop is the most important meeting this semester in that chapter goals and committee objectives (among several topics) will be discussed.